

MINISTRY OF INDUSTRY AND TRADE
HO CHI MINH CITY UNIVERSITY OF INDUSTRY AND TRADE



PROGRAM LEARNING OUTCOMES
PROGRAM OF FOOD BUSINESS MANAGEMENT

Program Name (Vietnamese): **FOOD BUSINESS MANAGEMENT**

Program Name (English): **FOOD BUSINESS MANAGEMENT**

Level of Education: Undergraduate

Major Code: 7340129

Mode of Study: Full-time

Administering Faculty: Food Technology

PROGRAM LEARNING OUTCOMES OF THE TPROGRAM FOOD BUSINESS MANAGEMENT

(Issued together with Decision No./QĐ-DCT dated, 2024, of the President of Ho Chi Minh City University of Industry and Trade)

Program (Vietnamese): QUẢN TRỊ KINH DOANH THỰC PHẨM

Program (English): Food Business Management

Degree Level: Bachelor

Program Code: 7340129

Field of Study: Business and Management

Mode of Study: Full-time

Managing Faculty: Faculty of Food Technology

PROGRAM LEARNING OUTCOMES

Upon successful completion of the program, graduates are expected to demonstrate the following knowledge, skills, and professional competencies.

Code	Program Learning Outcome	Level
A. Knowledge		
PLO1	Analyze fundamental knowledge of natural sciences and social sciences.	C4
PLO2	Analyze foundational and specialized knowledge in Food Business Management.	C4
B. Personal Skills and Attributes		
PLO3	Demonstrate proficiency in professional skills, including systems thinking, reasoning, analysis, problem identification, and problem solving.	P3
PLO4	Demonstrate effective self-directed learning, research, and lifelong learning skills.	P4
PLO5	Demonstrate professional ethics and responsibility, including honesty, integrity, and discipline in professional practice.	A4
C. Interpersonal Skills		
PLO6	Demonstrate effective teamwork, collaboration, organization, and coordination skills.	P4
PLO7	Demonstrate effective presentation,	P4

	communication, and negotiation skills (oral and written), including English proficiency for professional purposes.	
D. Professional Competence (Autonomy and Responsibility)		
PLO8	Recognize business and societal contexts; independently apply knowledge to formulate professional judgments, innovative ideas, and solutions that meet organizational and societal needs or support entrepreneurial initiatives.	R3
PLO9	Demonstrate proficiency in planning, goal setting, resource management, and coordination to achieve technical and financial objectives in production, business operations, or entrepreneurial activities.	P3